



News

FOR IMMEDIATE RELEASE

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JFK Communications, Inc. – Emerging Princeton-Based Healthcare Public Relations Company is Growing, Hiring

Princeton, NJ, August 9, 2006 — JFK Communications, Inc., a Princeton-based healthcare public relations agency, has expanded into new facilities, located in the Princeton Corporate Center, 5 Independence Way, Princeton, NJ. The agency was previously located in Princeton Forrestal Village.

“Without the support of our growing client list, we would never have been able to make this necessary move,” said John F. Kouten, founder, JFK Communications, Inc. “We are very excited about the future and look forward to continued growth in the Princeton area.”

Situated in a region that is home to over half of the top 50 pharmaceutical companies in the world, JFK Communications is making its presence known in the industry. Since its inception in 2004, the company has been adding several blue chip global pharmaceutical, specialty pharmaceutical, biotechnology and devices clients to its growing roster, as well as non-profit organizations.

“It is a privilege to support these high caliber organizations,” said David Avitabile, partner, JFK Communications, Inc. “We work very hard to ensure that our clients see our people as an important part of their team, and we think that our growth over the past two years is a result of that commitment.”

JFK’s growing client roster includes Eisai Inc., Novartis Pharmaceuticals Corporation, Theravance, Inc., and The Coalition of Cancer Cooperative Groups, among others.

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In addition to JFK's office expansion and growing client roster, the company is hiring. "We are always interested in meeting talented individuals who are committed to excellence and providing top-notch client service," said Mr. Kouten. Commenting on the company's strategic location, he added, "The Princeton area is a hotbed for the healthcare industry. The number of global pharma, specialty pharma and biotechnology companies in this area is impressive, and we hope to attract world class healthcare public relations professionals to JFK Communications to help us service these companies."

For more information on JFK Communications' capabilities or career opportunities, please visit www.jfkhealth.com or call (609) 514-5117.

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